

Stuart Chamber of Commerce May 6, 2020 Held via Zoom due to COVID-19 pandemic

The meeting was called to order by President Ryan Morrison at 12:04 p.m. Fourteen were present, including guest Sheila Dickson who signed off at 12:19.

No agenda was presented. The Treasurer reported recent payments for flowers for the planters and bags for the Easter egg hunt (which will be set aside for 2021). Balance \$10,124.16.

Sarah Gomez presented a gift-card program being used in Perry and Denison to support local businesses. Sponsors would boost the value of a purchased gift card, which can have pre-determined parameters. The Chamber would collect the funds and distribute the cards. The City of Perry donated \$100,000 toward the program there.

Tom Smull described a gift card program being launched by Travel Iowa, working with Bandwango. Tom and Brenda will attend a webinar about this on May 7.

Sheila Dickson reported on (1) a Facebook gift card shower for Jincey Peasley; (2) Totally Rolled ice cream truck which could come to Stuart for \$75 for a 2- to 3-hour time block, possibly at the high school or elementary school. Discussion followed. Brenda will follow up.

Lisa Sherman reported that the Library will begin curbside pickup if approved by the Trustees. Donations of bags would be appreciated.

Tom Smull reported that the White Pole Road board is considering whether to encourage the marathon garage sales this year on the first Saturday in June.

Brenda is seeking photographers to do door-to-door photos around the community.

Sandwich boards are available for businesses to use.

Cheryl Marks moved to adjourn the meeting at 12:38 p.m. Jodi Bassett seconded the motion. Motion carried.

The next meeting will be Wednesday, June 3, at noon.

Respectfully submitted,
Karen Varley, Secretary