

The meeting was called to order at 12:03 p.m. by Chamber President, Kristy Lonsdale, with 16 present.

May 2019 minutes were reviewed. Cheryl Marks moved to approve the May minutes as presented; Russ Wagner seconded the motion; motion carried.

The Treasurer's report was presented by Cheryl Marks, showing \$17,958.36 available outside budgeted amounts. Loretta Sloss moved to approve the Treasurer's Report; Ryan Morrison seconded the motion; motion carried.

Ryan Morrison moved that the Chamber pay dues to Midwest Partnership of \$500.00. Russ Wagner seconded the motion. Motion carried.

Guest: Jennifer Dudley was introduced. She is an ISU student, works part-time for Midwest Partnership, and also assists the Chamber's Executive Director in multiple ways.

Committee Update:

- Beautification - Please remember to water and fertilize the plants in planters. Pocket park has received appropriation for benches. Storage of seasonal decorations was discussed.
- Marketing- New brochures will be distributed soon.
- Good Egg Days
  - Next meeting is Thursday, June 6, at 5:30 p.m. at the Stuart Herald.
  - The proposed carnival cost of \$8000 was discussed. Approximately \$3000 in donations have been received, primarily from Karl Chevrolet and Flint Hills Resources. The RAGBRAI booth is expected to net approximately \$2000 to be used toward paying for the carnival. Ryan Morrison moved to approve up to \$5000 from Chamber funds for the carnival. Motion seconded by Loretta Sloss. Motion carried on a roll call vote of 9 to 4.
  - Midwest Partnership is willing to pay to boost a Facebook post about the band/street dance. Chamber will pay half of boost (\$50) in order to promote all of Good Egg Days.

Director's Update:

- Several grand openings / ribbon cuttings are coming up.
- A tour of available downtown buildings will be held September 19 from 11:30 to 5, with a reception following at the Depot.

New Business:

- RAGBRAI®
  - Pre-ride was in Stuart on June 3. Many thanks to those who helped host the visit, especially Ryan Morrison and Country Kitchen for preparing the meal for about 50 people.
  - Ryan Morrison moved to establish a RAGBRAI committee. Cheryl Marks seconded the motion. Motion carried. The budget is whatever funds are raised by the committee.
- Loretta Sloss moved to purchase 12 or more heavy-duty sandwich boards, up to a total cost of \$1000, to be used for various business promotions throughout the year. Kristen Renslow

seconded the motion. After discussion this item was determined to be a Marketing Committee expenditure with no vote necessary.

- Next After-Hours will be Thursday, August 1, at 5 p.m. at Stuart Appliance.

Other Business / Old Business:

- Community Coffee June 21 at 7:00 a.m. at Varley Law Office.
- Kristin Renslow moved to pay a total of \$105 as half-rate reimbursement to Bob Cook (\$30), Russ Wagner (\$30), and Karen Varley (\$20) for registration for the Western Iowa Tourism/Roger Brooks conference in Carroll on April 30-May 1, and \$25 toward production of the video of Stuart highlights which was prepared for the conference. Jodi Bassett seconded the motion. Motion carried.
- Jodi Bassett moved to purchase a used copier from the Community Care Center for \$60. Loretta Sloss seconded the motion. Motion carried.

Business Updates:

- Dr. Cross requested support for his renewed application to FIND (Fulfilling Iowa's Need for Dentists; IowaFINDproject.com). Russ Wagner moved that the Chamber pledge \$1000 per year for 5 years. Cheryl Marks seconded the motion. Motion carried.

Reports:

- SEED and IEDA officials will have a downtown walk-around on August 13 and meet with local leaders, with an afternoon report to the public.
- Lions Club is working on RAGBRAI.
- Midwest Partnership is holding its 24<sup>th</sup> Annual Golf Outing on June 27.
- Stuart Revitalization Group is planning a wine walk in June and BBQ contest in fall.
- Stuart Young Professionals group is planning more activities; next meeting will be June 6 at Los Altos.
- Scoop the Loop on June 1 had the highest number of cars yet; food options were limited. Discussed potential Chamber presence at July 20 Scoop the Loop, to hand out information and possibly water.

The meeting adjourned at 1:15 p.m. on a motion by Russ Wagner, seconded by Jodi Bassett.

Respectfully submitted,  
Karen Varley, Secretary