

Stuart Chamber of Commerce Minutes - January 2, 2019

President Kristy Lonsdale called the meeting to order at noon at Country Kitchen, with 15 present.

December 2018 minutes had been sent by email prior to the meeting. Loretta Sloss moved to approve the December 2018 minutes as presented. Kristen Renslow seconded the motion. Motion carried.

The Treasurer's report as of December 31, 2018, was presented by Cheryl Marks and copies were provided. Kristen Renslow moved to approve the Treasurer's report as presented. Russ Wagner seconded the motion. Motion carried.

A proposed 2019 budget was presented. Karen Varley moved to adopt the 2019 budget as presented. Loretta Sloss seconded the motion. Motion carried.

Sue Sciranko, representing the Atlantic News-Telegraph, provided information regarding promotional opportunities.

Committee Updates:

Beautification:

- No report

Good Egg Days:

- Kristy Lonsdale is working on carnival arrangements with Redfield.

Membership/Business Promotion/Special Events:

- Tiffany Johnson and Karen Varley are working on the membership letter.

Marketing/Promotions:

- The website has been updated. Work is progressing on a brochure.
- Tiffany Johnson moved to approve expenditure of \$106 for a two-card-size advertisement in the Atlantic News-Telegraph promotional booklet. Cheryl Marks seconded the motion. Motion carried.

Old Business:

- Thursday Night "After Hours" in January is canceled. After Hours will be held quarterly in 2019, from 5 – 6 PM, as follows:
 - February 7 – Ruby's Pub
 - May 2 – Wagner Investments & Retirement Advisors
 - August 1 – Stuart Appliance
 - November 7 - TBD
- Next Community Coffee will be January 18 at 7 AM at Wagner Investments & Retirement Advisors.

New Business:

- See reports below.

Director's Report:

- Stuart Chamber member vinyl clings were displayed and distributed.
- Stuart, the Egg on the Shelf, was rotated to approximately 20 members during the month of December. Each location was posted on the Chamber Facebook page. Winners of the Chamber Bucks drawing were: Taelyn Gerth, Stuart, \$100; Brenda Parkinson, Earlham, \$75; and Bob Cook, \$50.
- Annual dinner is being planned for early March, probably at the Saints Center.
- Mike Tiernan of Tiernan Tech has re-designed the website for <http://www.stuartia.com> including new logo and color scheme. The new site is temporarily located at <http://www.stuartdev.com>
- Community Coffee schedule still has openings in 2019.

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Business Updates:

- Kristy Lonsdale encouraged businesses to contact her soon regarding sponsorship for a specific WCV graduating senior.

Community Reports:

City of Stuart: None

Midwest Partnership: Annual dinner to be held on January 24 with speaker Herman Etcheto of Nutriom LLC of Panora. MWP is partnering with Western Iowa Advantage, an 8-county organization, and a marketing firm, in lieu of trade shows. Visit www.midwestpartnership.com for more information anytime and sign up for the newsletter.

SEED: None

Stuart Revitalization Committee: First annual Bonnie & Clyde Run is scheduled for April 13. Sponsors are being sought.

Stuart Lions: Kristy reported on a successful Christmas event. However, there was some damage to the train and to the big Christmas Egg. Changes will be implemented to prevent future damage.

White Pole Road: None

Next meeting will be on February 6, 2019 at Noon at Country Kitchen.

Eric Tiernan moved to adjourn the meeting. Tiffany Johnson seconded the motion. Meeting adjourned at 12:30PM.

Email stuartchamber@aol.com if you have any announcements that you would like to have sent out to the Chamber group.

Respectfully submitted,
Karen Varley, Secretary
Stuart Chamber of Commerce