

Stuart Chamber of Commerce

July 6, 2016

<http://www.stuartia.com>

President Nate Westre called the meeting to order at 12:09 PM on June 8, 2016 at Ruby's Pub. Eight members were present.

A motion by Tiffany Johnson to approve the minutes that were emailed prior to the meeting. Kirsty Lonsdale seconded; motion carried.

Treasurer Shannon Behnken presented the treasurer's report for April, May, and June. Some discussion took place regarding outstanding Good Egg Days bills and Chamber Bucks. Tiffany Johnson motioned to approve the treasurer's reports, followed by a second from Jeff Schwartzkopf. Motion carried.

No guests present.

Committee Updates:

Beautification:

- The Casey Service Club has offered to purchase a dozen planters at \$50/each from the Stuart Chamber. Most have been removed due to the infrastructure project. After some discussion, Kristy Lonsdale motioned to approve the Casey Service Club bid, Shannon Behnken seconded; motion carried.

Good Egg Days:

- Some discussion took place during the treasurer's report, but it was decided to table the conversation until a future Good Egg Days committee meeting. An in-depth GED financials meeting will take place on Thursday, July 21st at noon at Ruby's, followed by a 2017 GED brainstorming/planning meeting at 5pm the same day at Ruby's. All those that were involved in this year's event are encouraged to attend at noon and all are welcome at 5pm.

Membership/Business Promotion/Special Events:

- Lynsi Pasutti reported that twenty-eight businesses have paid their membership dues. Another twenty are outstanding. Most have already been contacted for a second round of requests. The rest will be followed up with this month.

Marketing/Promotions:

- Nate Westre reported that the committee has been awarded grant funding for a new website and that Mike Tiernan of Tiernan Tech will be the web designer.
- Nate Westre reported that the Chamber's request for Hotel/Motel Tax has been approved, but the topic of job description was tabled.

Old Business:

- Farmers' market season has begun (Wednesdays 4:30-6:30pm at Lawbaugh Park). Chamber members are invited to attend to promote their business/organization as well as the Chamber as a whole. A sign-up sheet is available. Lynsi Pasutti reported that few members have signed up and all but one week is open for the rest of the season.

New Business:

- Volunteers are needed for Scoop the Loop this Saturday, July 9th, 4:30-6:30pm and 6:30-8:30pm. Volunteers will work the gates that block off the two side streets that will be reserved for classic car parking.
- The Downtown Summit will take place in Mason City August 2-4. Chamber members and community members are encouraged to register and attend.

Business Updates:

- ACHS has hired a new CFO, whom will be relocating to Greenfield. They've had interviews with several potential providers and hope to be fully staffed by the end of the month.

Community Reports:

City of Stuart: (none)

SEED Update: (none)

Midwest Partnership:

- Executive Director Sarah Gomez will be giving a complete MWP report at the next Stuart City Council meeting on Monday, July 11th.

White Pole Road: (none)

Lions Club: (none)

Community Visioning:

- Maps and comments made at the Transportation Assets & Barriers Focus Group are on display in the atrium of City Hall. They can also be found online: www.communityvisioning.org. The next step will be a Design Workshop on Thursday, July 7th. Community members are invited to attend 2-6pm to provide input directly to the designers. An informal presentation of the initial drawings will be 6-7pm.

First Friday Forum: (none)

Next meeting will be on Wednesday, August 3rd @ 12PM, location TBA.

Meeting adjourned at 12:49 PM

If your business would like to host a Stuart Chamber meeting please let us know. Email the stuartchamber@aol.com if you have any announcements that you would like to have sent out to the Chamber group.

Respectfully Submitted,
Lynsi Pasutti, Secretary
Stuart Chamber of Commerce