

Stuart Chamber of Commerce

April 6, 2016

<http://www.stuartia.com>

President Nate Westre called the meeting to order at 12:08 PM on April 6, 2016 at Los Altos. Nine members were present. A special thanks was given to Town and Country Insurance for providing lunch for members present.

A motion by Shannon Behken to approve the minutes that were emailed prior to the meeting. Kristy Lonsdale seconded; motion carried.

Treasurer's Report was presented by Shannon Behken. Kristy Lonsdale motion to approve the Treasurer Report as presented. Audrey Wells seconded the motion; motion carried.

No guests were present.

Committee Updates:

Beautification:

- Discussion was held about waiting on some of the planters depending on street plans by city. It is on their agenda for next meeting, should know by May.

Good Egg Days:

- Planning for the event is underway. The next planning meeting will be April 13 at 6pm at Ruby's Pub.
- Shannon Behken presented a draft of the schedule.

Membership/Business Promotion/Special Events:

- Easter Egg hunt was successful. Thank you to Andy, Rose Acres Farms and all the volunteers that helped.
- Annual Banquet turnout was good. Great comments were made about the speaker.

Marketing/Promotions:

- Audrey Wells has several different types of Marketing materials post cards, etc. that are being stored that she will need someone else to store.
- Audrey reported she has around 500 Stuart brochures left. She will most likely be getting request to send those out. Discussion was held about using the rack cards for this after the brochures are gone.
- Nate Westre reported that the Stuart Chamber is writing a grant to help pay for the revamping of the website. This website will include Stuart Chamber, SEED, City of Stuart and Utilities.

Old Business:

- None

New Business:

- There is Hotel/Motel tax funds that can be applied for. Nate Westre reported that the Stuart Chamber will be applying for these funds. The funds will be used to pay for a part-time person for the Stuart Chamber to help with current duties and also increase what the Stuart Chamber is able to provide for the community and members. Discussion was held. All present at meeting agreed this would be beneficial to the community.

Business Updates:

- Ruby's will have Prom on April 30th

Community Reports:

City of Stuart:

- Planning continues for the Downtown Infrastructure Project.

SEED Update:

- Wambold Addition continues to develop steadily.

- Several members met with Deb Brown the morning after the Annual Banquet.

Midwest Partnership:

- None

White Pole Road:

- They will have a meeting in April

Lions Club:

- In process of recruiting new members. If you are interested contact Kristy Lonsdale.
- The Stuart Lions will be hosting a Bicycle Rodeo on April 30, 2016 at 10AM.
- The Stuart Lions has a Facebook Page – please “like” it if you haven’t already.

Community Visioning:

- Nate Westre reported he thought turnout was good for the Community Visioning. Lynsi will have more of a report on this next month.

First Friday Forum:

- A group of community members have begun meeting at Ruby’s Pub on the first Friday of the month. This is an informal and casual community meet-up for networking and sharing ideas, 5-8pm (come-and-go). All are welcome to attend.

Next meeting will be on Wednesday, May 4th @ 12PM, location TBA.

Meeting adjourned at 12:54 PM

If your business would like to host a Stuart Chamber meeting please let us know. Email the stuartchamber@aol.com if you have any announcements that you would like to have sent out to the Chamber group.

Respectfully Submitted,
Tiffany Johnson, Recording Secretary
Stuart Chamber of Commerce