

Stuart Chamber of Commerce

April 5, 2017

<http://www.stuartia.com>

President Lynsi Pasutti called the meeting to order at 12:03 PM on March 1, 2017 at Country Kitchen. Seven members were present.

A motion by Loretta Sloss to approve the minutes that were emailed prior to the meeting. Nadalie Forcht seconded; motion carried.

Nadalie Forcht presented the treasurer's report on behalf of Cheryl Marks. A copy was given to each member present. Tad Day motioned to approve the treasurer's reports, followed by a second from Loretta Sloss. Motion carried.

No guest were present.

Committee Updates:

Beautification:

- Loretta Sloss and Lynsi Pasutti are involved working with the City on the way finding signage, pocket park and planters for the downtown project.

Good Egg Days:

- A committee meeting will be held on Wednesday, April 12th & 26th, 2017 at 6:30PM at the Stuart Public Library.
- The Sponsorship Letter was emailed out to Chamber Members and handed out at the meeting.
- We will be hosting BINGO at the American Legion with the funds going to Good Egg Days. We will need 3 to 4 volunteers. Next one will be April 16, 2017.

Membership/Business Promotion/Special Events:

- Membership dues are DUE!
- Tiffany Johnson will be mailing out to possible new members.
- Hospitality Training will be April 17th.
- Easter Egg Hunt will be April 15th at 1PM in the Stuart Park. Flyers have been posted and online. They were passed out the meeting. We are in need a couple volunteers to help from 11:30AM to 1:30PM.

Marketing/Promotions:

- On the Stuart website (www.stuartia.com) there is an event calendar that anyone can submit events. If your business or organization is having an event please take a few minutes to put it on here. We would like this to be the go to place for people to figure out what is going on.
- Please check your business page link on the new website. If any changes need to be made please contact the Stuart Chamber.

Old Business:

- None

New Business:

- None

Directors Report:

- County Foundation Grants were applied for.
- Small Business Workshops during Small Business Week (1st Week in May). Will be sending out a Doodle Poll to see what interest there are.
- Discussion was held on what to apply for. Tad Day motioned to apply for \$10,000 to fund the part-time Director position. Nadalie Forcht seconded the motion. Motion passed. Loretta Sloss motioned to apply for \$1,000 for advertising for Good Egg Days. Tad Day seconded. Motion passed.

Community Reports:

City of Stuart: None

SEED Update: All lots are spoken for at the Wambold addition. SEED purchased the DX/Coe property on Sheriff Sale.

Midwest Partnership: EntreBASH was successful.

Western Skies Scenic Byway: None

Western Iowa Tourism Region: Power of Travel Day is Friday, April 21st at Prairie Meadows in Altoona.

Next meeting will be on Wednesday, May 3, 2017 at AmericInn.

Tad Day motioned to adjourn at 12:42PM. Nadalie Forcht seconded. Motion carried.

Email the stuartchamber@aol.com if you have any announcements that you would like to have sent out to the Chamber group.

Respectfully Submitted,
Tiffany Johnson
Stuart Chamber of Commerce