

Stuart Chamber of Commerce

March 1, 2017

<http://www.stuartia.com>

President Lynsi Pasutti called the meeting to order at 12:05 PM on March 1, 2017 at Country Kitchen. Five members were present.

A motion by Shannon Behnken to approve the minutes that were emailed prior to the meeting. Cheryl Marks seconded; motion carried.

Treasurer Cheryl Marks presented the treasurer's report. A copy was given to each member present. Eric Tiernan motioned to approve the treasurer's reports, followed by a second from Shannon Behnken. Motion carried.

No guest were present.

Committee Updates:

Beautification:

- Loretta Sloss and Lynsi Pasutti are involved working with the City on the way finding signage, pocket park and planters for the downtown project.

Good Egg Days:

- A committee meeting will be held on Wednesday, March 8, 2017 at 6:30PM at the Stuart Public Library. These will continue to be the 2nd Wednesday of each month at 6:30PM at the Stuart Public Library.
- Discussion was held on Sponsorship Levels to send out to local businesses for Good Egg Day funds.
- Chili Feed was successful.
- We will be hosting BINGO at the American Legion with the funds going to Good Egg Days. We will need 3 to 4 volunteers.

Membership/Business Promotion/Special Events:

- Membership dues are DUE!
- Tiffany Johnson will be mailing out to possible new members.
- Hospitality Training will be April 17th. More information to come.
- Easter Egg Hunt will be April 15th at 1PM in the Stuart Park. Tiffany will be working with Andy on Flyer. We will need volunteers for this event.

Marketing/Promotions:

- On the Stuart website (www.stuartia.com) there is an event calendar that anyone can submit events. If your business or organization is having an event please take a few minutes to put it on here. We would like this to be the go to place for people to figure out what is going on.
- Please check your business page link on the new website. If any changes need to be made please contact the Stuart Chamber.

Old Business:

- None

New Business:

- Air force to attend and present a short program at the April 5th meeting. RSVPs needed by Tuesday, March 21st.
- Discussion was held on the Guthrie and Adair County Community Foundation and options for the Stuart Chamber to apply. Decision was made to work on getting funds to help with new banners for the light poles.

Business Updates:

- None

Community Reports:

City of Stuart: None

SEED Update: None

Midwest Partnership: EntreBASH is Tuesday, March 28th in Guthrie Center

Western Skies Scenic Byway: Next meeting is Wednesday, March 22nd at Harrison County Historical Village and Welcome Center at 10AM.

Western Iowa Tourism Region: Power of Travel Day is Friday, April 21st at Prairie Meadows in Altoona (keynote and breakout sessions).

Next meeting will be on Wednesday, April 5, 2017 at AmericInn. RSVP needed for this meeting by March 21st.

Eric Tiernan motioned to adjourn at 12:40PM. Cheryl Marks seconded. Motion carried.

Email the stuartchamber@aol.com if you have any announcements that you would like to have sent out to the Chamber group.

Respectfully Submitted,
Tiffany Johnson
Stuart Chamber of Commerce