

# Stuart Chamber of Commerce

February 1, 2017

<http://www.stuartia.com>

President Lynsi Pasutti called the meeting to order at 12:03 PM on February 1, 2017 at Ruby's. Twelve members were present.

A motion by Loretta Sloss to approve the minutes that were emailed prior to the meeting. Tad Day seconded; motion carried.

Treasurer Cheryl Marks presented the treasurer's report. A copy was given to each member present. Marks announced that 26 members had paid dues. Warren Varley motioned to approve the treasurer's reports, followed by a second from Lynsi Pasutti. Motion carried.

Cheryl Marks presented a bill from Midwest Partnership for the years dues. Discussion was held. Warren Varley and Cheryl Marks gave some information on the benefits of Midwest Partnership. Loretta Sloss motioned to pay Midwest Partnership dues of \$500. Tad Day seconded the motion. Motion carried.

The Stuart Chamber Director position will be funded by the Hotel/Motel tax funds. Discussion was held. It was motioned by Warren Varley to open a separate checking account at Rolling Hills Bank to put these funds in with the Officers as signatures on the account. Loretta Sloss seconded. Motion passed.

Loretta Sloss seconded. Motion passed.

Guest were introduced. Lee Fry, Clinic Manager of Adair County Medical Clinics, Matt Funk, City Council Member and Lisa Sherman, Stuart Library Director.

## **Committee Updates:**

### Beautification:

- A committee will be meeting with Cheryl Marks, Loretta Sloss and Jeff Schwartzkopf on the storage of the Christmas decorations that the Stuart Chamber owns.
- There is no new information Downtown Aesthetics Meeting. There is money left with the infrastructure project to work on the planters and pocket park. The Beautification committee will be involved in these meetings.

### Good Egg Days:

- A committee meeting will be held on Wednesday, February 8, 2017 at 6:30PM at the Stuart Public Library. These will continue to be the 2<sup>nd</sup> Wednesday of each month at 6:30PM at the Stuart Public Library.
- Discussion was held about different games in storage.
- Lynsi Pasutti informed the group of an opportunity of the BINGO at the American Legion. She is going to attend the next one and send out information about the Stuart Chamber being involved. Discussion was held.
- A Fundraiser for the GED entertainment of Lawmower Races is being held on Saturday, February 25<sup>th</sup>. It is a Chili Feed Fundraiser. Held at the Wallace Meeting Room.

### Membership/Business Promotion/Special Events:

- Membership dues are DUE!
- Tiffany Johnson will be mailing out to possible new members.
- Hospitality Training will be April 17<sup>th</sup>. More information to come.

### Marketing/Promotions:

- New rack cards were discussed. Lynsi Pasutti will check with Real Deals to see how many we have left.
- On the Stuart website ([www.stuartia.com](http://www.stuartia.com)) there is an event calendar that anyone can submit events. If your business or organization is having an event please take a few minutes to put it on here. We would like this to be the go to place for people to figure out what is going on.
- Please check your business page link on the new website. If any changes need to be made please contact the Stuart Chamber.

**Old Business:**

- Director position: The part-time job position was advertised in the Stuart Herald. We only received one application for the opening. Warren Varley motioned to hire Lynsi Pasutti for the part-time Stuart Chamber Director position. Nate Westre seconded the motion. Motion passed.

**New Business:**

- Easter Egg Hunt will be April 15, 2017. This is ran by Rose Acres, however Stuart Chamber need to have some volunteers to help.

**Business Updates:**

- Lisa Sherman announced that the Sandy's Sweetheart Dance is this coming up. She passed out flyers.
- Nate Westre announced that Ruby's Prom will be April 29<sup>th</sup>.
- Warren Varley announced that the Varley Law is busy into tax season.
- Shaun Ollom announced the Kreigers will be giving away a car for the WCV after prom. They have hired two additional staff.
- Loretta Sloss announced that Stuart Appliance is working on revamping the building.
- Tiffany Johnson announced that Dr. Kennedy has returned from FMLA to the Adair County Medical Clinics. They have hired a new PA for family practice. She will begin seeing patients in March of 2017.
- Lynsi Pasutti announced that Turtle Star Studio is still hosting their monthly events.
- Lynsi Pasutti announced that Stuart Flowers is getting ready for Valentine's Day.

**Community Reports:**

City of Stuart: None

SEED Update: Only 8 lots left open on the Wambold Addition.

Midwest Partnership: EntreBASH is Tuesday, March 28<sup>th</sup> in Guthrie Center

White Pole Road: None

Lions Club: None

Community Visioning: This group will continue to meet but on a quarterly basis.

Western Skies Scenic Byway: Next meeting is Wednesday, March 22<sup>nd</sup> at Harrison County Historical Village and Welcome Center at 10AM.

Western Iowa Tourism Region: Next meeting is February 15, 2017 at Carrollton Center in Carroll at 10:30AM.

Next meeting will be on Wednesday, March 1, 2017 at Country Kitchen.

Nate Westre motioned to adjourn at 12:52PM. Warren Varley seconded. Motion carried.

Email the stuartchamber@aol.com if you have any announcements that you would like to have sent out to the Chamber group.

Respectfully Submitted,  
Tiffany Johnson  
Stuart Chamber of Commerce