

Hotel/Motel Tax Recommendations 2018

State Code: **50% for providing recreation, convention, cultural or entertainment facilities or tourism**
Section **422(A)(2)(4)(a) Code of Iowa**

There is \$48,451 in the fund to be disbursed.

5 applications were received and all of them have received funding in the past.

1. **Stuart Chamber of Commerce** – Requested \$10,000 for Chamber Director position and laptop/printer for this position. Brenda Dudley is the Chamber Director and has been doing a great job.
2. **Scoop the Loop** – Requested \$5,000 to be used for their events
3. **American Legion dba Stuart Skating Rink** – Requested \$10,000 for a new roof. They have also applied for other grant funds so if funded elsewhere we would request they only use what is needed to complete the project.
4. **Project Restore Foundation** – Requested \$2,000 for programming support for the annual ballet performance and Christmas concert
5. **Stuart Depot** – Requested \$10,000 funding for a director

\$26,000 is always used to fund the general fund for the Cultural Center TIF funds.

\$22,450 is available to be used.

We recommend funding applications **1 – 3**. We feel these applications bring the greatest possibility of generating overnight stays to increase the hotel/motel tax revenue.

It is our understanding the Depot received funding from the City for the position they requested the funds for. We also feel this position could be combined with the duties Brenda Dudley performs for the Chamber that she is paid an hourly wage for. Kristen Renslow is also willing to help with the scheduling of the Depot as part of her job to save on funding for the Depot.

If the council does not agree with the above funding recommendations we would propose funding all applications at 61%. This would be dividing the available funds equally among all applications.

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|-------------------------------|--------|
| 1. Stuart Chamber of Commerce | \$6100 |
| 2. Scoop the Loop | \$3050 |
| 3. Skating Rink | \$6100 |
| 4. Project Restore | \$1220 |
| 5. Depot | \$6100 |

If the project does not happen we ask that the funds do not be disbursed. Our goal is to fund projects that will bring more motel rooms nights to town to contribute and grow the hotel/motel tax fund.

We welcome new committee members at any time. They can contact City Hall or Cheryl Marks to be on this committee. We would like to continue with the same application process and once/year disbursement.

5-28-17

Earthwork	\$158,368
Storm Sewer	\$144,100
San Sewer	\$296,017
Water	\$150,560
Paving	\$355,963
Lighting	\$94,744
Gas	\$29,083
N. 2 nd Land Acquisition	\$37,500
Relocate School Power	\$15,000
Engineering	\$170,200
TOTAL	\$1,451,535

Total does not include legal and financing costs.
Source: Veenstra and Kimm

When comparing the anticipated property tax revenues from Phase 1 to the City's debt service, over time the tax revenues will sufficiently cover the debt service for Phase 1. The City could use LMI money from Phase 1 (estimated \$494,049 over a ten year period) to buy existing dilapidated homes, tear them down, and re-sell the empty lot for new construction.

- Tax revenue generated over a ten year period is expected to be just over \$763,000, assuming the City collects TIF dollars from Phase 1.
- As a result, tax revenue would be \$1.526 million over a 20 year period.
- Overall cost of Phase 1 was \$1.45 million with approximately half of this cost (\$725,000) relates to providing a secondary road to service the new school.

Source: Chip Schultz, City Financial Advisor, UMB

Conclusion

In conclusion, the success of the Wambold Housing Development started in 2013 is an indicator of future success of a Phase 2 housing development project with the inclusion of a tax abatement program for infill lots. It is crucial for Stuart to continue to grow its housing stock to accommodate future economic development opportunities that may arise."

Moved by Funk, seconded by Belden to refer Kristen Renslow's with SEED (Stuart Enterprise for Economic Development) proposals for new housing developments to City Bond Attorney John Danos with Dorsey & Whitney.

Roll Call: All Ayes

Moved by Funk, seconded by Crawford to approve \$1,000.00 extra pay for Good Egg Days for the Police Department using the Hotel and Motel Tax Fund.

Roll Call: All Ayes

Moved by Funk, seconded by Weber to approve increase of wages for the 2017-2018 Fiscal Year as follows:

NAME	ANNUAL SALARY Y2017/2018	ANNUAL HEALTH INS.	ANNUAL L.T. DISABILITY INS.	ANNUAL W.COMP INS.	ANNUAL LIFE INS.	ANNUAL CLOTHING ALLOWANCE	FICA	IPERS	TOTAL
Ashour, Ashraf	\$44,908.03	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,435.46	\$4,010.29	\$52,353.78
Morgan, Mike	\$19,182.77	\$7,809.07	\$285.84	\$251.29	\$61.50	\$0.00	\$1,467.48	\$1,713.02	\$30,770.97
Sarah, Stouffer	\$11,648.00	\$15,618.24	\$433.92	\$152.47	\$123.00	\$0.00	\$891.07	\$1,040.16	\$29,906.86
kory, Guisinger	\$35,360.00	\$15,618.24	\$526.92	\$462.86	\$123.00	\$250.00	\$2,705.04	\$3,157.65	\$58,203.71
Henderson, Jim	\$58,240.00	\$15,618.24	\$867.72	\$762.94	\$123.00	\$250.00	\$4,455.36	\$5,200.83	\$85,518.09
Pedro, Ieyva	\$35,500.00	\$15,618.24	\$528.96	\$464.70	\$123.00	\$250.00	\$2,715.75	\$3,493.20	\$58,693.85
David, Reha	\$49,772.92	\$15,618.24	\$741.60	\$652.02	\$123.00	\$250.00	\$3,807.63	\$4,897.66	\$75,863.06
Luke, Dahl	\$43,100.00	\$15,618.24	\$642.24	\$560.30	\$123.00	\$250.00	\$3,297.15	\$4,241.01	\$67,831.94
Kristen, Renslow	\$55,000.00	\$15,618.24	\$819.48	\$715.00	\$123.00	\$0.00	\$4,207.50	\$4,911.50	\$81,394.72
PART TIME									
Nadine, Avey	\$17.74 PER HOUR								
Joe Hupp	28.00 PER HOUR								
Alan Bovee	12.00 PER HOUR								

CITY

7-13-17

Roll Call: All Ayes

Moved by Crawford, seconded by Weber to continue to reallocate (not to exceed \$30,000.00) the salary of the fourth police officer to be managed by the Mayor and Police Chief for the Fiscal Year 2017-2018 requested by the Police Department, thereby eliminating the fourth officer position for the current Fiscal Year 2017-2018.

Roll Call: All Ayes

The Council and concerned citizens discussed signage at various intersections around town. Police Chief Reha and Public Works Director Henderson are working on a sign study for the whole town.

Agenda item no. 10 "Ordinance No. 17-01C Fireworks" was tabled.

Moved by Crawford, seconded by Belden to approve Resolution No. 17-14C "Resolution in Support of a Workforce Housing Tax Incentive Program Application to be Submitted to the Iowa Economic Development Authority (IEDA) by Savannah Homes for a Housing Project Located in Wambold Addition, Stuart, Iowa".

Roll Call: All Ayes

Moved by Belden, seconded by Funk to approve and adopt the Planning and Zoning recommendation for Architectural Standards for RS District as follows:

Proposed Architectural Standards for RS district in Stuart, IA

The following materials are deemed not esthetically acceptable in the RS district for the exterior of either main or accessory buildings:

1. Plywood and similar sheet, untextured wood coverings.
2. Particle board, pressed board, and similar composite siding material including lap siding.
3. Orient strand board.
4. Common concrete block, painted or unpainted.
5. Vertical steel, aluminum or vinyl siding.
6. Asphaltic wall material.
7. Non-architectural sheet metal including corrugated metal.
8. Standard dingle or double tee concrete systems.

The following materials are deemed acceptable in the RS district for the exterior of either main or accessory buildings:

1. Brick.
2. Horizontal steel, aluminum and vinyl siding.
3. Stucco.